



## **New Executive Director Named for College Park Main Street**

P R E S S   R E L E A S E

FOR IMMEDIATE RELEASE

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### **College Park Main Street hires Jeff Kurtz as Executive Director**

Orlando, FL – December 5, 2017 – College Park Main Street has hired Jeff Kurtz as its new Executive Director.

Originally from Manson, Iowa, Jeff graduated from the University of Northern Iowa with a B.A. in History in 1996. After completing his Master's Degree at St. Cloud State, he spent ten years working in the history museum field. Following a stint as a Main Street volunteer in the mid- 2000s, the Main Street bug bit him, and he has served as a program director ever since. College Park Main Street marks the third program he has managed, following Main Street Waterloo (2010-2015) and Fernandina Beach Main Street (2015-2017).

College Park Main Street (CPMS) was formed to lead, champion and inspire the development of College Park into a thriving community of residents and businesses actively engaged in creating a rich quality of life for all who work, play and live here.

### **About College Park Main Street**

College Park Main Street was one of the first Orlando Main Street programs created in 2008, and is committed to developing working committees of volunteers throughout our businesses and neighborhoods to achieve our mission to maintain, strengthen and revitalize the unique physical, economic, historical and cultural characteristics of our district. More information on College Park Main Street can be found at <http://www.collegeparkmainstreet.com/> and more information on the Orlando Main Street program can be found at <http://www.orlandomainstreets.com/>.