



Sponsorship Packet

COMMUNITY EVENT

Dog Days of Summer

A fun-filled event for furry companions and their families!

June 29, 2024

Start at 11AM to 2PM

Along Edgewater Drive
From Princeton to Winter Park St.

Contact

Website collegeparkmainstreet.com

Email events@collegeparkmainstreet.com

Benefiting The Pixel Fund

What is Dog Days of Summer?

Dog Days of Summer is College Park Main Street's latest and most exciting event, designed to celebrate our furry companions and their families. The event takes place on Saturday, June 29th, from 11 a.m. to 2 p.m. and offers free entry. This fun-filled day promises activities and entertainment that will have tails wagging and faces smiling. Imagine a bustling street fair along Edgewater Drive, between Princeton and Winter Park Street, where you and your four-legged friends can enjoy everything from food vendors to quirky canine contests.

This pet-centric event is more than just a day of fun. It's a golden opportunity for local businesses to connect with the community, showcase their offerings, and bask in the warm glow of community spirit. With a variety of sponsored activities and attractions, Dog Days of Summer is set to become a highlight of the season, drawing pet lovers from all around to celebrate in a lively, joyful atmosphere.

Why Sponsor Dog Days of Summer?

By becoming a sponsor, you'll be placing your brand at the heart of an event that champions local business growth while celebrating the special bond between pet owners and their beloved animals. Sponsors not only gain valuable exposure to a passionate, pet-loving audience but also support a community event that promotes joy, engagement, and wellness for pets and owners alike.

Key highlights of Dog Days of Summer include:

- **Quirkiest Canine Contest:** Watch as dogs of all shapes and sizes strut their stuff in creative costumes, perform tricks, and showcase their unique quirks. Select sponsor levels are able to participate as guest judges, adding an extra layer of fun and excitement.
- **Vendor Opportunities:** Local businesses have the chance to sell pet products, delicious treats, and artisanal crafts, all while connecting with potential customers in a vibrant, family-friendly setting.
- **Community Connections:** Build lasting relationships with the College Park community, fostering goodwill and brand loyalty among attendees.

In essence, Dog Days of Summer offers a unique blend of fun, community engagement, and business exposure, making it the perfect event to support and participate in. We look forward to welcoming you and making this day a memorable one for all involved. For more details on sponsorship opportunities, reach out to us at events@collegeparkmainstreet.com — let's make this a barking success together!





Sponsorship Levels

Top Dog \$10,000

- Be the big dog and get your brand logo on everything—all promotional flyers, the street banner hanging across Edgewater Dr., and included across all paid media and social promotions.
- Have a member of your team be on the panel of judges for the Quirkiest Canine Contest.
- 3 cool-down stations with your brands name placed throughout the event, offering a way to beat the heat with misting fans and water consession for humans and pets.

Photo Booth \$5,000

- Capture the smiles and wagging tails with your brand logo on every photo printout. Attendees will enjoy a complimentary photo opportunity and printout of their glamour shot. Your support will be acknowledged far and wide on social media, making your brand a part of their cherished memories!

Quirkiest Dog Contest \$5,000

- Your brand will be front and center on all contest signage and the stylish bandanas every participant pooch gets to wear. Plus, you can judge the quirkiness yourself with a spot on the judging panel.



Activity Sponsors

Dog Days of Summer will be brimming with carnival-style activities that promise fun for everyone. While admission to the event is free, guests can purchase tickets or an all-access play pass to partake in our exciting lineup of games and activities. What's more, a portion of the proceeds will support animal rescue groups in Central Florida, making it a day of fun with a heartwarming purpose.

As an activity sponsor, your brand will be at the center of the action. Each activity will function as a ticket collection booth, ensuring high foot traffic and maximum engagement for your brand. This is a fantastic way to get involved while making a positive impact in the community—let the games begin!

Tier 1 Activity Sponsor (The Main Attractions!) \$1,500

Sponsor one of our top-tier attractions that will gain the largest amount of foot traffic. The sponsor will be required to host the ticket table for the attraction but can include a branded tent over the table and provide marketing materials. The attraction will come with its own supervision.

3 sponsorship spots are available.

Activities include: Bouncing Bungees, interactive Rock Wall & Orbitorn

Tier 2 Activity Sponsor \$500

Sponsor one of our tier 2 attractions. Sponsor will be required to host the ticket table for the attraction but can include branded tent over table and provide marketing materials. Attraction will come with its own supervision.

3 sponsorship spots are available.

Activities include: Verticle Rush, Crisscross Collision & Soft Axe Throw

Tier 3 Activity Sponsor \$250

Sponsor one of our tier 3 attractions. Sponsor will be required to host the ticket table for the attraction but can include branded tent over table and provide marketing materials. Attraction will come with it's own supervision.

3 sponsorship spots are available.

Activities include: Inflatable Hoops, Airbrush Tattoos & Balloon Animals





Activity Information

Tier 1 Attractions: Details

1. Bouncing Bungees – jump over 2 stories high (26ft) into the air and perform gravity defying maneuvers, like flips and somersaults that will make even a gymnast grin with envy (for riders 36 to 200lbs)
2. Interactive Rock Wall – 20 foot tall 4 station wall, perfect size rock wall for children and adults who have no experience climbing (for climbers 36”+)
3. Orbitron – experience weightlessness and the roll and tumble associated with spaceflight at the same time in this exhilarating human gyroscope (for riders 36”+)

Tier 2 Attractions: Details

1. Vertical Rush – this giant dual lane slide over 22 feet tall, featuring a rock climbing wall for riders to make a breath-taking ascent to the top, will be the center of attraction for kids, teens, & adults (for riders 42”+)
2. Criss Cross Collision – collisions are part of the fun when you get into a giant nine foot Air filled Zorb Ball and race your opponent down the course (fun for all ages)
3. Soft Axe Throw – always dreamed of being a lumberjack or just love throwing things? you’ll hit the mark with this inflatable and fun-to-use interactive game designed for all ages

Tier 3 Attractions: Details

1. Inflatable Hoops – the Full Court Press mini inflatable basketball game is perfectly sized for players of all ages to try to outscore each other in hoops
2. Airbrush Tattoo – children of all ages and adults will love to choose from hundreds of designs to suit their personality for both the face and body (airbrush paint easily comes off with some gentle baby soap and water and is completely non toxic)
3. Balloon Animals – balloons twisted into various shapes and sizes of dogs (& other adorable animals) will bring joy to event-goers of all ages





THANK YOU!
**We're looking forward
to a waggin' good time**

Contact

Website collegeparkmainstreet.com

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